

Trient Press

Executive Summary

Creating an ecosystem while staying to our writing roots

Contact Information

Melisa Ruscsak

Mail to:

MLRuscsak@gmail.com

(419).512.8625

Industry

Entertainment/ Media
Publishing

Development stage

Start Up

Year founded

2020

Number of Employees

2

Funding Opportunity

Up to \$30,000,000

Use of Fund

65% Equipment
10% Marketing/Sales
10% Operation/Inventory
0% Existing Debt
15% Legal/Other ...

Current Monthly Burn Rate

\$0

Current Monthly Revenue

\$0

Existing Debt

\$0

Existing Investors

As of now we are bootstrapping the products that we offer. With no employees and without the factory running.

THE GRAB

All major companies start out small. They all start with a vision. Our vision is simple: create a publishing house for authors as both a POD publisher as well as traditionally publishing. Create a company that others want to advertise with. To do this we need your help.

PROBLEM/OPPORTUNITY

Authors have a limited numbers of ways to publish with POD. They are dissatisfied with Amazon and with Ingram. Vanity Press offers the world but cost more than most authors will ever see returned. We have a solution but first it starts with the factory. Cutting our print cost in half from what we pay now, but also allowing us to print for government contracts.

POTENTIAL RETURN/REVENUE MODEL

With the investment of \$30,000,000 that would cover getting the factory open and cover cost for the first year. Revenue would start 90 days after the factory is in operation and would greatly depend on government contracts for the first 2 years. Although, we are positioned to have several streams of revenue.

COMPETITION

The current competition is both Amazon (KDP) and IngramSpark. However, we would be working with both companies for distribution. Being an author and having experienced how both companies work we know what needs to improved upon.

EXECUTION PLAN/GO-TO MARKET STRATEGY

We have already obtained our SAMS number, TIN, Cage, and DUNS numbers to be able to obtain government contract. With our current team of authors building work of mouth is not hard. Actually we turn away more authors for lack of funding than for any other reason.

FINANCIALS

A full breakdown of where and how the funds will be used is attached to our full business plan. At current what we have open is not yet sustainable for growth as cost out weighs the return.

THE TEAM/RELEVANT EXPERIENCE

Melisa Ruscsak: My resume is attached to pa

